

SENIORS ACTIVE LIVING FAIR

HOST HANDBOOK

2026-2027

Older Adult Centres' Association of Ontario
Association des centres pour aînés de l'Ontario
OACAO
The Voice of Older Adult Centres
La voix des centres pour aînés

Est. 1973 50+ years of service

Funding provided by:

Ontario

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WHAT ARE SENIORS ACTIVE LIVING FAIRS?

A Seniors Active Living Fair is a public education initiative developed in partnership between the OACAO and the Ministry for Seniors and Accessibility (MSAA). The objective is to increase awareness about available programs and services for seniors and share knowledge about healthy aging and active lifestyles. This reduces seniors' social isolation, improves their overall health and wellbeing and helps them maintain their independence. The funding provided by MSAA will help inform Ontario's diverse seniors, their families and care partners about the benefits of healthy living and the importance of exercise, nutrition, safety and security.

OACAO RESPONSIBILITIES

- Provide a Seniors Active Living Fairs Handbook to help guide and educate staff and volunteers hosting the Fairs (English and French). (includes samples of promotional posters, agendas, invitations, promotional items, etc.)
- Provide support and resources to Fair hosts as needed.
- **ONLINE RESOURCE FOLDER** LINK:
- https://www.dropbox.com/scl/fo/4fkgr6oiho7bpo2i12znn/ANPh5gonXLXAzsAUavGya0o?rlkey=or2ismd8hfek6cjslqh0rg9un&st=z9ltznc5&dl=0 (surveys, logos and final report package,
- Approved applicants will receive their first cheque for 75% of the grant approximately one month prior to the Fair date and 25% upon satisfactory submission of the final report.
- Provide access to the MSAA's Planning Accessible Events Resources – APPENDIX C
- Provide a pre-event telephone check-in to ensure everything is on track and address any last-minute details.
- Promote approved Fairs on OACAO website and OACAO Social Media accounts (See page 8 for Social Media Links).
- Zoom training resources for Virtual Fair Hosts.
- An OACAO representative will attend the Fair (subject to availability).
- Provide Participant & Partner/Exhibitor Evaluation Survey (English and French).
- Provide a **Final Report Package** (English and French). The OACAO is responsible for providing a Final Report, including statistics, impact, and financial review, to the Government of Ontario at the end of the full project. We therefore require full compliance with the terms and conditions listed in the signed Letter of Agreement.

HOST CENTRE/ORGANIZATION RESPONSIBILITIES

- Establish an Organizing Committee that will be responsible for the development and operation of the Fair.
- Display the Government of Ontario and the OACAO logos on all promotional material. Guidelines and logos will be provided with the Letter of Agreement.
- Provide the OACAO with a digital copy of your Fair Flyer (accessible PDFs), 60 days in advance of your Fair.
- Provide the OACAO with event agenda & set-up details (i.e. parking information) 2 weeks in advance of your fair.
- Deliver content/programming for a minimum of 4 hours in length. (Both Virtual and In-person Fairs)
- Provide the Fair for FREE for seniors, care partners and the public to attend.

- Organize Presentations/Seminars on important topics for seniors. (2 – 4 minimum)
- Organize demonstrations highlighting opportunities for older adults and engaged (1 or more)
- Invite the local MPPs, other community representatives or dignitaries, including the Minister for Seniors and Accessibility to attend. For a list of current MPPs, please visit: https://www.ola.org/en/members/current. Invitations to the Minister can be emailed to: ministerseniorsaccessibility@ontario.ca.
- Optional: Submit digital pictures of the Fair, for sharing with the Ministry for Seniors and Accessibility. Photo consent forms must be obtained for any images that include identifiable individuals. MSAA Consent Form can be found on pages 4-5 of the Final Report Package.
- Complete the Final Report, which includes a Fair Statistical Report and summary of Evaluation responses within 30 days of the completion date of the Fair (or by March 31, 2027 for Fairs held in March). The brief Survey Form includes MSAA provided participant demographic and outcome measures, along with other brief questions to assess the impact of the Fairs.
- All Fairs Projects must be completed by March 15, 2027.

For Virtual Fairs:

- Virtual Events can be scheduled over multiple days within a 14-day period.
- Use a virtual video event platform with teleconference capability.

For In-Person Fairs:

- Host the Fair in an accessible Event Space/Venue under AODA Standards. Considerations include making the building space accessible with ramps, accessible washrooms, signage, etc., as well as providing entry for visitors with service dogs. Other considerations for communications materials include making any PDFs AODA compliant and offering visitors multiple ways to contact event organizers.
- Secure adequate liability insurance for the event.
- No alcohol to be served.
- Consult the local Public Health Unit for local health protocols (as needed)
- Provide healthy snacks, refreshments, or a light meal for all participants and exhibitors at a maximum cost of $12.50 per person, including tax and gratuities, as per Ministry guidelines.
- Provide bags for participants at the registration table or entrance to the Fair for participants to collect literature from trade show exhibitors.
- Organize health clinics, such as blood screening, vaccination clinics or hearing tests (1-2 minimum)
- Organize a Trade Show with a balanced representation of both non-profit organizations, government agencies, health care providers, community services and for-profit agencies (where appropriate), (10 – 15 exhibitors minimum) and a recommended length of 3 - 4 hours (unless pre-approved by OACAO).
- Fair hosts are encouraged to focus on enhancing primary care linkages and health care system navigation for older adults through targeted presentation topics and/or exhibitor invitations to primary care providers, Ontario health teams, public health units and/or Ontario Health @Home. (Contact information can be found in Appendix A)
- Provide OACAO with a free trade show exhibitor table (Minimum 6 foot space) at a priority location (i.e. near registration table) to distribute Government of Ontario Publications & Materials.

ACCESSIBILITY FOR ONTARIANS WITH DISABILITIES ACT STANDARDS

The Accessibility for Ontarians with Disabilities Act, 2005 (AODA) is intended to reduce and remove barriers for people with disabilities, making Ontario more accessible and inclusive for everyone. Learn more about Ontario's accessibility standards: https://www.ontario.ca/page/accessibility-in-ontario. To ensure that the event is as accessible as possible for all, consider asking attendees to let Fair Hosts know in advance of any specific accessibility accommodation requests. This will allow the Fair Hosts time to make the necessary arrangements in advance. This could include procuring live ASL (American Sign Language) interpreters for in-person events and, if needed, a live captioning service for virtual events.

PRESENTATIONS/SEMINARS

Presentation topics should support healthy aging, safety and community engagement.
We encourage Fair Hosts to consider the following presentation topics: technology training, digital literacy and cyber security awareness, health and wellness, falls prevention, seniors' safety, elder abuse awareness including frauds and scams, reducing ageism, social inclusion, mental health resources for seniors, aging at home, caregiver resources and community engagement such as volunteering and employment opportunities. Requirement: 2-4 presentations/seminars.
See Appendix A for suggested presenters with topics and contact information

HEALTH CLINICS AND DEMONSTRATIONS

Health Clinics (Mandatory)
In person Fair Hosts should be delivered in partnership with qualified health providers where possible. Clinics may include blood pressure screening, hearing tests, vaccine clinics, or other preventative health screenings that help older adults connect with local health care services.
Requirement: **Must** offer 1-2 health clinics

Demonstrations
We encourage Fair Hosts to hold demonstrations highlighting active living opportunities for seniors. These may be programs from the Host Centre/Organization or other demonstration topics such as fitness programs, balance or stretching exercises, group singing, etc.
Requirement: Recommended 1 or more demonstrations/.

PARTNER/EXHIBITORS/STAKEHOLDERS

The following are examples and suggestions of recommended agencies and organizations to partner with

Health Care: Ontario Health Teams, Ontario Health @Home, Local health & Community Services, Public Health Units, Health Care Connect, 211 Ontario, Health811

Government Ministries/Agencies suggestions: Connex Ontario, Consumer Protection Ontario, Ministry of Finance, Ministry of Transportation, Service Canada Agency

MSAA Seniors Liaison Committee Organizations: Alzheimer Society of Ontario, Assaulted Women's Helpline, Elder Abuse Prevention Ontario, FARFO, Ontario Securities Commission, Ontario Caregiver Organization, Provincial Geriatrics Leadership Ontario, Retirement Homes Regulatory Authority, Royal Canadian Legion

Non-profit Agencies: Grey Bruce Community Legal Clinic, North York General Hospital, Ontario Brain Institute, Ontario Shores Centre for Mental Health Sciences

See Appendix A for above contact information.

You may consider inviting the OACAO Business Partners: Access Abilities, Arbor Memorial Inc., Belairdirect, Canadian Hearing Services, Chartwell Retirement Residences, GLA Rehab, Gordon Food Service, HearCANADA, Hearinglife, Heart To Home Meals, Insuranceland Inc., Medic Alert, MySeniorCenter, OASSIS Employee Benefits Plans, Parkland Lifestyle Residences, Retirement Homes Regulatory Authority, Qualicare, Senior Women Living Together, SOS medic, Starkmans Health (See Appendix B for contact information)
See Appendix B for contact information. *subject to change

Virtual Fairs: Partners and/or stakeholders can be engaged through short presentations, such as digital breakout rooms, panel or networking opportunities, and through the distribution of digital materials through organizations, government agencies, and for-profit agencies.

FOR IN-PERSON FAIRS ONLY: HEALTHY SNACKS OR LIGHT MEAL

It's important to provide free healthy snack or light meal and refreshments for all participants and exhibitors at our Fairs. We have allocated a budget of up to $12.50 per person, inclusive of tax and gratuities, to ensure that everyone has access to nutritious options that keep them energized and focused throughout the event. Options include granola bars, mini muffins, fresh fruit (i.e. apples or bananas), cheese and crackers, healthy puddings, fresh fruit cups with yogurt, soft veggie roll-ups, soft sandwiches like egg salad or chicken salad wraps, hearty soups such as butternut squash or chicken noodle, and protein-packed smoothies.
NOTE: it is important to offer dietary alternatives, when possible, i.e. Gluten free, sugar-free, vegan or vegetarian.

FOR IN-PERSON FAIRS ONLY: TRADE SHOW

Trade shows must have 10 - 15 exhibitors and last 3 - 4 hours (unless pre-approved by OACAO). Please ensure a balanced representation of both non-profit organizations, government agencies, health care providers, community services and for-profit agencies (if applicable). Non-profit exhibitors must be free to exhibit, but a nominal fee can be charged for for-profit exhibitors. Contact your local Public Health Unit for local public health protocols that hosts might be required to follow (as needed). You can find your local Public Health Unit at https://www.ontario.ca/page/public-health-unit-locations. Each exhibitor must have access to one table and at least one chair. Appendices A & B may be used for suggested Exhibitors, but availability may be limited.

FOR IN-PERSON FAIRS ONLY: PARTICIPANT BAGS

Fair hosts must supply bags to participants to enable the convenient collection of literature and other materials at the Fair. This allows participants to easily collect and carry information from various exhibitors, making their experience more enjoyable and interactive. Bags can be purchased from online retailers such as Amazon, promotional product companies such as 4imprint and Vistaprint, or wholesale suppliers such as Costco and Uline. Alternatively, consider requesting sponsorships or donations from local businesses, large corporations, and/or professional associations. The bags can be used to include centre literature items, event agenda & swag items as available.

FOR VIRTUAL FAIRS ONLY: VIRTUAL VIDEO EVENT PLATFORMS

The selected virtual video event platform must be user-friendly for participants and allow telephone participation for those who are not tech-savvy or do not have internet access. "Large meeting capacity" should be arranged in advance with the video platform host to accommodate the expected number of participants. Fair hosts are encouraged to use a simple virtual platform that allows older adults and participants to log in via the internet or call in by telephone, ensuring accessibility for all.
Suggestions for video event platforms:

- Zoom: https://zoom.us/
- Microsoft Teams: https://www.microsoft.com/en-ca/microsoft-teams/group-chat-software
- GoToMeetings: https://www.gotomeeting.com/

PARTICIPANT AND PARTNER/EXHIBITOR SURVEYS

Gathering OACAO/Ministry surveys is essential for obtaining valuable feedback from Participants and Partners/Exhibitors. At in-person events, distribute paper surveys or links to online surveys &/or QR codes (SurveyMonkey links created by OACAO) to attendees and exhibitors, which they can fill out and submit at specific collection points. To entice participants to complete the surveys, offer appealing incentives such as raffle entries, prizes, discounts, or branded merchandise. For exhibitors' convenience, digital surveys can also be sent via email, enabling easy distribution and completion.

MARKETING AND OUTREACH

Communication strategies should ensure that any digital promotional components comply with the Web Content Accessibility Guidelines (WCAG) version 2.0 AA: https://www.w3.org/WAI/. PDFs, web pages and social media posts need to meet these criteria.

Suggested methods of promotion:

- Your Newsletter or Program Guide
- Flyers or Posters (including phone number & email address)
- Local Municipality / Township Community Program and Activity Guide
- Mail out to potential participants
- Your Centre's / Organization's website
- Post on social media, i.e. Facebook, Twitter, Instagram, and YouTube
- Email Blast to your Members or Participants
- Telephone – individual calls to inform members or a voice broadcasting system
- Local Media: Community Newspapers, Digital, Radio, or Television
- Promote and connect with Community Partners for referrals

SOCIAL MEDIA PROMOTION

Organizations are encouraged to promote their Seniors Active Living Fair on social media, including Facebook, Twitter, and Instagram!

Tag the OACAO in your social media postings:

Facebook: @oacao Twitter: @TheOACAO Instagram: @oacao_older-adult-centres-on

Tag the Ministry for Seniors and Accessibility in your social media postings:

Facebook: @SeniorsOntario or @AinesOntario Twitter: @SeniorsON or @AinesON

Please include **hashtags** in your social media posts so we can track the promotion across the province:
#SeniorsActiveLivingFairs #FoiresVieActiveAinées

LOGOS AND ACKNOWLEDGEMENT

We acknowledge and thank the Government of Ontario for the funding provided to the Older Adult Centres' Association of Ontario for the implementation of the 2026-2027 Seniors Active Living Fair project.

You must add both the OACAO and the Government of Ontario logos to, and only to, all promotional and publicity materials associated with the 2026-2027 Seniors Active Living Fair and indicate that the Seniors Active Living Fair is hosted by your organization in partnership with the Older Adult Centres' Association of Ontario (OACAO) with funding support from the Government of Ontario, by way of including both logos as indicated below.

To this end, the province is granting you a non-transferable licence to use the Government of Ontario logo in conjunction with the promotion or publicity of the 2026-2027 Seniors Active Living Fair and for no other purpose. The Government of Ontario logo shall not be altered, shortened or abbreviated. The province retains all other rights in and to the Government of Ontario logo, and it shall only be used by you as set out above.

For questions about funding acknowledgement and logo placement, please contact Julie Moran-Illes at julie@oacao.org.

The logos below are to be used on ALL promotional material, online and in print. Remember to add both the OACAO and the Government of Ontario logos to all promotional and publicity material, thereby indicating that the Seniors Active Living Fair is hosted by your Centre/organization in partnership with the Older Adult Centres' Association of Ontario (OACAO), with funding provided by the Government of Ontario. Please contact the OACAO if you require a higher-resolution logo file. **Logos can be found in the Resource Folder link:**
https://www.dropbox.com/scl/fo/4fkgr6oiho7bpo2i12znn/ANPh5gonXLXAzsAUavGya0o?rlkey=or2ismd8hfek6cjslqh0rg9un&st=z9ltznc5&dl=0

1. Insert your organization logo (on the left side)
2. Insert the OACAO logo (centred in the middle)
3. Insert the ***CURRENT*** Government of Ontario logo (on the right side), which includes: "**Funding provided by:"**

SAMPLE:

YOUR ORGANIZATION LOGO

Older Adult Centres' Association of Ontario
Association des centres pour aînés de l'Ontario
OACAO
The Voice of Older Adult Centres
La voix des centres pour aînés
Est. 1973
50 years of service

Funding provided by:
Ontario

Older Adult Centres' Association of Ontario
Association des centres pour aînés de l'Ontario
OACAO
The Voice of Older Adult Centres
La voix des centres pour aînés
Est. 1973
50 years of service
Ontario

ELIGIBLE EXPENSES

All receipts and invoices must be submitted with the final report.

Eligible Expenses for all Fairs:

- Advertising/Promotion/Marketing: in print, digital, radio and/or television, etc.
- Audio Visual Equipment Rental: event equipment rental.
- Evaluation Prize: small incentive items (as a draw prize for participant questionnaire completion).
- Honorariums for presenters, demonstrators, clinicians, and volunteers.
- Postage: distribution of information packages/publications to participants and outreach to isolated seniors.
- Printing of flyers, surveys, and event directional signs, etc.
- Translation Services/Language Interpreters/ASL Interpreters: translation, closed captioning services and other accessible services.

For Virtual Fairs:

- Technology: Virtual platform and increased capacity added to accommodate higher participation numbers, toll-free numbers to allow for telephone participation.

For In-Person Fairs:

- Decorations: Modest event décor such as tablecloths or flowers, etc.
- Facility Rental: Accessible event space rental.
- First Aid: St. John's Ambulance presence, if needed, and recommended for outdoor venues.
- Food Service Supplies: plates, napkins, cutlery, etc.
- Food/Refreshments: Healthy snacks, refreshments or light meal at a maximum cost of $12.50 per person, including tax and gratuities.
- Participant Bags for the majority of the participants to collect materials and resources.
- Public Health and Safety Measures: Costs associated with recommended protocols from the local Public Health Unit.
- Transportation: public transportation tickets, and/or bus rental to support participant access.

INELIGIBLE EXPENSE

Staff salaries or wages associated with planning, organizing, or delivering the Fair. .

SENIORS ACTIVE LIVING FAIRS CONTACT INFORMATION

Questions can be directed to Julie Moran-Illes, Project & Membership Coordinator at julie@oacao.org, call 905-584-8125 or toll-free 1-866-835-7693.

APPENDIX A: SUGGESTED PRESENTATIONS AND EXHIBITORS

(subject to availability & Regional limitations) *(P-Presenter E-Exhibitor F-French)*

DETAILS	ORGANIZATION & CONTACT INFORMATION
Ontario Health Care Resources	
Learn how we are building a connected health care system centered around patients, families and caregivers through the Ontario Health Teams. Click on "Meet the Ontario Health Teams", select your Region To find Care services in your area *(P/E/F)*	**Ontario Health Teams** https://www.ontario.ca/page/ontario-health-teams (English) https://www.ontario.ca/fr/page/equipes-sante-ontario (français)
Click on Top right tab: Find your local office based on your Postal Code or Region *(P/E/F)*	**Ontario Health @Home** https://ontariohealthathome.ca/ (English) https://ontariosanteadomicile.ca/ (français) Email Community Events: CommunityEvents@ontariohealthathome.ca
Find local health and community services across Ontario using your Postal Code or Region *(P/E/F)*	**HealthLine.ca - Local health & Community Services** https://thehealthline.ca/ (English) https://www.lignesante.ca/splash.aspx (français)
Click on "Public Health Locator" to see which unit falls in your Postal Code or Municipality. *(P/E/F)*	**Public Health Units** https://www.ontario.ca/page/public-health-unit-locations (English) https://www.ontario.ca/fr/page/emplacements-des-bureaux-de-sante (français)
Local Primary Health Care team , *(E/F)* -How to find a family doctor, nurse practitioner or specialist and details about the Health Care Connect program. -Learn about Ontario's progress towards connecting every person in Ontario to primary care by 2029. - https://www.ontario.ca/page/ontarios-primary-care-action-plan-1-year-progress-update (English) - https://www.ontario.ca/fr/page/plan-daction-de-lontario-pour-les-soins-primaires-rapport-detape-apres-un (français)	**Health Care Connect** Local Primary Health Care team Register at 1-800-445-1822 Or visit https://www.ontario.ca/page/find-family-doctor-or-nurse-practitioner (English) https://www.ontario.ca/fr/page/trouver-un-medecin-de-famille-ou-une-infirmiere-praticienne (français)
-Helpline that easily connects people to the social services, Programs and community supports they need. *(E/F)* -Une ligne d'assistance qui relie facilement les gens aux services sociaux, aux programmes et aux soutiens communautaires dont ils ont besoin.	**211 Ontario** https://211ontario.ca/ or dial 211 (English or (français)
-Connect with a registered nurse day or night for free, secure and confidential health advice 24/7 *(E/F)*	**Health811** https://health811.ontario.ca/static/guest/home or dial 811 (English) https://health811.ontario.ca/static/fr-ca/guest/home ou composez le 811 (français)

Government Agencies	
Access to 24/7 access to Mental Health, Addiction, and Problem Gambling information. Find a Mental Health & Addiction Organization in your Region *(E/F)*	**Connex Ontario** 1-866-531-2600 or https://connexontario.ca/email-us/ https://connexontario.ca/organization-list/ (English) https://connexontario.ca/fr/nous-envoyer-un-courriel/ (français)
(P/E/F) *(Regions: All Ontario)* -Consumer Protection Awareness	**Consumer Protection Ontario** Ministry of Public and Business Service Delivery & Procurement (MPBSDP) (Ontario Consumer Protection) Contact Name: Sarah Asaph Title: Senior Education and Outreach Coordinator Phone Number: 647-274-5768 Email: sarah.asaph@ontario.ca Secondary Contact Name: Becky Fong Title: Lead, Education and Outreach Phone Number: 437-990-5372 Email: becky.fong@ontario.ca *Please copy our shared outreach email: ConsumerProtectionOntario@ontario.ca
(P/E/F) *(Regions: All Ontario)* Ontario's Personal Income Tax Credits and Benefits for Seniors Learn about tax credits, benefits, and other programs available to support seniors in Ontario including: how to apply to Ontario personal income tax credits and benefits; online tools designed to help you find information about credits, benefits, and programs; how to stay up to date; and tips to avoid fraud or scams. Ontario's Estate Administration Tax Learn about how Estate Administration Tax could apply to your estate or an estate you are administering including: whether Estate Administration Tax could be payable on the value of your estate; what assets to include and exclude in the value of the estate; how to calculate and pay the tax owed; how to file an Estate Information Return.	**Ministry of Finance** Contact Name: Morgan Seeley Title: Senior Program Advisory Specialist Phone Number: 905-431-5197 Email: taxinfotaxe@ontario.ca / morgan.seeley@ontario.ca Secondary Contact Name: Maimuna Din Title: Program Advisory Specialist Phone Number: 416-524-3964 Email: maimuna.din@ontario.ca To ensure a timely answer to requests, please contact us using our Public Education, Program Communications and Outreach team's shared email: taxinfotaxe@ontario.ca
(P/E/F) *(Regions: All Ontario)* Fraud awareness (15mins) -Scams and fraudulent activities that look like government services -How to protect yourself from fraudulent activity -Your rights when buying a used vehicle -What to do if you suspect you've been a victim of fraud The Senior Licence Renewal Process for Drivers 80 and Older (1hour) -Trends and statistics for older drivers -Licensing requirements for those 80 years and older	**Ministry of Transportation** Contact Name: Lisa Thompson Title: Regional Outreach Coordinator Phone Number: 416-844-0483 Email: lisa.thompson2@ontario.ca Secondary Contact Name: Melissa Brabant Title: Team Lead Email: Melissa.Brabant@ontario.ca

-Testing requirements for drivers 70 years and older convicted of a collision -Signs of aging or medications as it relates to driving ability -High risk driving situations, and -When it might be time to hang up the keys Sharing the Road with Vulnerable Road Users in Ontario (1hour) -Trends and statistics for road safety in Ontario -Working together to share safer roads with pedestrians, cyclists, and large vehicles such as school buses and transport trucks -Vulnerable road users and drivers: Our shared responsibilities with practical advice -Knowing the Infrastructure, Legislation and Regulations Safe Winter Driving (1hr-basic or 1.5hr-full) -How to properly prepare ourselves and our vehicles for winter driving -All-season tires versus winter or hybrid tires and the benefits of tire maintenance -The kind of conditions you can expect on Ontario roads during the winter and how best to manage in those conditions -How Ontario manages the snow removal process and when you can expect roads to be cleared -How to find out more about Ontario road conditions before you travel	General email address: poeo@ontario.ca 0
(P/E/F) *(Regions: All Ontario)* -Benefits and credits for adults 65 years and older. -Common types of income for adults 65 years and older, and the various benefit and credit payments you could be eligible for. -Some common tax credits and deductions and why it is important to do your taxes on time. -CRA digital services, like My Account.	**Service Canada Agency** Community Outreach and Liaison Services, Citizen Services Branch 1 800 O-Canada (1-800-622-6232) Ontario Region mailbox to ensure any information is shared with the area Officers: Email: OR-RO_Outreach-Visibiliteg@cra-arc.gc.ca
MSAA Seniors Liaison Committee Organizations	
(P/E/F)* *(Regions: All Ontario *limitation)* -Building Dementia Friendly Communities: A Dementia Friendly Community welcomes and supports people living with dementia and their care partners. This presentation highlights dementia awareness, interaction strategies, and simple ways everyone can contribute to a more inclusive, dementia-friendly community. -Brain Health (understand dementia risk factors, the role of lifestyle choices, and proactive steps to support brain health) -Exploring the Possible Warning Signs of Dementia (differentiate between normal aging, mild cognitive impairment, and the 10 key warming signs of dementia) -Dementia Overview (learn about normal vs abnormal aging changes, reversible causes, types of dementia, progression, and symptoms) -Inquire about other presentation topics available.	**Alzheimer Society of Ontario** Contact Name: Dawn Hannah Title: Manager-Education Partnerships and Outreach Phone Number: 416-967-5900 ext 2967 Email: dhannah@alzon.ca
(E) *(Regions: GTA, Kitchener, Hamilton, Simcoe Region)* -What is Elder Abuse -Signs of Elder Abuse -How to help victims/survivors of Elder Abuse -Support for caretakers and Resources	**Assaulted Women's Helpline** Contact Name: Latoya Dwyer Title: Supervisor, Training, Resource and Outreach Phone Number: 416-364-4144 ext. 224 Email: ldwyer@awhl.org

	Secondary Contact Name: Amanda Grossi Title: Operations and Community Engagement Coordinator Phone Number: 416-364-4144 ext. 225 Email: agrossi@awhl.org
(P/E) *(Regions: GTA)* -Fraud Prevention -Ageism -EA Awareness	**Elder Abuse Prevention Ontario** Contact Name: Mary Shkoury Phone Number: 647-354-8854 Email: mshkoury@eapon.ca
(P/E/F) *(Regions: All Ontario)* Issues affecting francophone seniors such as financial fraud, affordable housing, elder abuse, etc.	**Fédération des Aînés et des Retraités Francophones de l'Ontario (FARFO)** Kim Morris Title: Manager, Executive Director Phone Number: 1-800-819-3236 ext 2051 Email: dg@farfo.ca
(P/E/F)* *(Regions: All Ontario/*4wks notice)* Frauds & Scams: common investment frauds and scams, including warning signs and how to protect yourself from fraud, how to check before you invest	**Ontario Securities Commission** Contact Name: Judy Man Title: Investor Engagement Specialist Phone Number: 416-593-2162 Email: jman@osc.ca Secondary Contact Name: Kat Follis Title: Investor Engagement Specialist Phone Number: 705-333-3841 Email: kfollis@osc.ca
(P/E/F) *(Regiosn: All Ontario)* Free Supports for Caregivers: An Introduction to the Ontario Caregiver Organization -Preparing for the Unexpected: Building Emergency and Contingency Plans -Managing Caregiver Stress and Burnout -Helpful Communication Tips for Caregivers (see document for descriptions upon request)	**Ontario Caregiver Organization** Contact Name: Sarah Calvin Title: Manager, Regional Engagement Gestionnaire, engagement régional Phone Number: 437-335-2112 Email: SarahC@ontariocaregiver.ca Individual Regional Lead contact info available here: https://ontariocaregiver.ca/about/in-your-community/
(P/E/F)* *(Regions: All Ontario *limitation)* -Dementia Prevention -Frailty Prevention	**Provincial Geriatrics Leadership Ontario (PGLO)** Contact Name: Kelly Kay Title: Executive Director Phone Number: 905-376-3331 Email: kelly.kay@geriatricsontario.ca Second Contact Name: Heather Macleod Title: Director, Programs/Partnerships Email: heather.macleod@geriatricsontario.ca

(P/E/F)* *(Regions: GTHA, Toronto, North York, Durham)* **French Presentation is available on website* The Retirement Homes Regulatory Authority's (RHRA) presentation provides an overview of its role in protecting seniors living in Ontario's licensed retirement homes. It highlights seniors housing and care options, with a focus on licensed retirement homes and the legal safeguards in place to protect residents. The presentation explains residents' rights under the Retirement Homes Act, 2010, and outlines how the RHRA licenses, inspects and enforces standards. Participants will also learn how to identify licensed retirement homes, understand available care services, access RHRA tools and resources that support informed decision-making, and know where to go for more information and guidance.	**Retirement Homes Regulatory Authority** Contact Name: Alyssa Alibaksh Title: Communications Coordinator Phone Number: 416-440-3580 Email: alyssa.alibaksh@rhra.ca Secondary Contact Name: Frances Gilgunn Title: Public Affairs and Media Lead Email: frances.gilgunn@rhra.ca
(E) *(Regions: All Ontario subject to availability)* -Contact for topic information	**Royal Canadian Legion** 1-888-556-6222 Branch locator: https://legion.ca/contact-us/find-a-branch
(P/E) *(Regions: Southern and Central Ontario)* -Healthcare: Navigating Healthcare in Later Life An overview of accessing health services, home-care, and prescription supports, and resources that help seniors stay healthy and independent. -Housing: Housing Options for Older Adults A look at housing choices, supports for aging at home, and key considerations when planning to downsize or relocate. -Finances: Financial Security and Fraud Protection Practical information on income supports and benefits, future planning, and how to guard against scams and financial exploitation. -Transportation: Staying Mobile and Connected Information on community transportation options, plus driving in later life, including licence renewal requirements and staying aware of changing regulations. -Advocacy: Speaking Up for Seniors How the United Senior Citizens of Ontario brings seniors' concerns to government, and how individuals can add their voice to the conversation.	**United Senior Citizens of Ontario** Contact Name: Peggy Hawthorn Title: President Phone Number: 416-252-2021 Email: office@uscont.ca
Other Non-profit Agencies	
(P/E) *(Regions: Huron, Perth, Grey, Bruce, Brant, Haldimand, and Norfolk Counties)* Powers of attorney, Wills and inheritance, decision-making capacity, legal rules for driving as people age, age discrimination, elder abuse, fraud and scams, consumer rights, planning for future care, medical assistance in dying, rights in retirement homes and long term care homes, legal differences in housing for seniors, legal rules for home care and health care, legal roles and responsibilities of health care professionals, owning items with another person (joint assets), what to do when someone dies, government programs and pensions for seniors, legal strategies for aging well and aging in place, legal issues planning financially for illness and death, understanding which government is responsible for laws impacting seniors	**Grey Bruce Community Legal Clinic** Contact Name: Angela Yenssen Title: Staff Lawyer, Elder Law Project of Rural Southwestern ON Phone Number: 519-370-2200 ext.33 Email: angela.yenssen@gbclc.clcj.ca

(P/E) *(Regions: North York & York Region)* Outreach team services / what they have to offer (from the clinical educator)	**North York General Hospital** Contact Name: Janice Stober Title: Clinical Educator Phone Number: 647-280-8196 or 416-756-6871 ext 8522 Email: jstober@nygh.on.ca
(P/E) *(Regions: All Ontario)* Brain health & Brain health tech (devices like smart watches and apps)	**Ontario Brain Institute** Contact Name: Caitlin Siu Title: Manager, Partnerships Phone Number: 416-262-6608 Email: csiu@braininstitute.ca Secondary Contact Name: Christa Studzinski Title: Head, External Relations and Partnerships Phone Number: 416-908-3352 Email: cstudzinski@braininstitute.ca
(E) *(Regions: Toronto, York, Scarbrough, Peterborough, Kawartha Lakes, Durham Region, Simcoe, Barrie)*	**Ontario Shores Centre for Mental Health Sciences** Contact Name: Kim Johnston Title: Administrative Director Phone Number: 905-430-4055 ext. 6348 Email: johnstonki@ontarioshores.ca

*Subject to change.

APPENDIX B: OACAO BUSINESS PARTNERS CONTACT INFORMATION

(subject to availability; French presenters or resources may be available)

ORGANIZATION	CONTACT	PHONE NUMBER	EMAIL
PLATINUM BUSINESS PARTNERS			
Access Abilities	Melody Pitts	905-825-5335 ext300	melody@accessabilities.ca
Arbor Memorial Inc.	Isabel McKechnie	416-206-5091	IMcKechnie@arbormemorial.com
Belairdirect	Angela Neuman	647-294-7729	angela.neuman@belairdirect.com
Canadian Hearing Services	Penny Kemp	866-518-0000 ext4294	pkemp@chs.ca
Chartwell Retirement Residences	Mary Minielli	416-333-9965	mminielli@chartwell.com
Cyberimpact	Valerie Pang		vpang@cyberimpact.com
Gordons RealEstate Brokerage Ltd	Adam Gordon	416-807-7527	adam@gogordons.com
Gotcare	Rod MacDonald	1-888-819-1244 #101	support@gotcare.ca
HearCANADA	Pamela Vezina	613-676-2675	pamela.vezina@hearcanada.com
HearingLife	Alana Marques	416-925-9223 ext5758	altq@hearinglife.ca
Heart To Home Meals	Jordan Medwid	613-301-6561	Jordan.Medwid@apetito.ca
Insuranceland Inc.	Paul Hainer	905-238-0668 ext2244	paulh@insuranceland.ca
Parkland Lifestyle Residences	Kristina Comuzzi	902-223-4097	kcomuzzi@shannex.com
Qualicare Home Care	Julia Sommers	647-280-0251	jsommers@qualicare.com
Retirement Homes Regulatory Authority	Alyssa Alibasksh	416-440-3580	alyssa.alibaksh@rhra.ca
Senior Women Living Together	Leslie Walker	705-970-5000	leslie@swlt.ca
Starkmans Health	Anthony Markus	416-534-8411	info@starkmans.com
GOLD BUSINESS PARTNERS			
Canadian Safe Step Walk in Tub & Shower	Mark Garner	905-650-9337	mark.garner.mail@gmail.com
GLA Rehab	Carol-Ann Brookfield	416-449-6466	Carol@gla-rehab.com

Gordon Food Service	Denise Hackett	416-678-3201	healthcareEvents@gfs.com
Medic Alert Foundation	Peter Lawrence	866-679-3217 ext1106	plawrence@medicalert.ca
MySeniorCenter	Chris Hamilton	866-739-9745	chris@myseniorcenter.com
SOS MEDIC	Laura McConnell	866-977-6266	lmcconnell@sosmedic.ca

*Subject to change. Refer to our website (https://www.oacao.org/business-partners/business-partner-directory/) for current OACAO Business Partners information

APPENDIX C: MSAA RESOURCES

- **Planning Accessible Events Resource:** https://accessibilitycanada.ca/wp-content/uploads/2016/06/Planning-Accessible-Events-May-2016.pdf
  This booklet shows you many low- and no-cost ways to make your event more inclusive. It also includes a checklist to ensure everyone can participate. Whether you're planning your first or 21st small community event, this guide is for you!

- **Age-Friendly Community Remote Events Planning Resource:** https://files.ontario.ca/msaa-age-friendly-communities-remote-events-planning-resource-en-2021-01-01.pdf
  A guide to planning and delivering virtual events as a safe, effective and low-cost way to bring your project team and stakeholders together while COVID-19 remains active in Ontario.

  Creating a More Inclusive Ontario: Age-Friendly Community Planning Toolkit: https://files.ontario.ca/msaa-age-friendly-community-planning-toolkit-en-2021-01-01.pdf is supported by two companion documents:

  - **Creating a More Inclusive Ontario: Age-Friendly Community Planning Guide for Municipalities and Community Organizations:** https://files.ontario.ca/msaa-age-friendly-community-planning-guide-municipalities-community-organizations-en-2021-01-01.pdf

  - **Creating a More Inclusive Ontario: Diverse Populations Addendum:** https://files.ontario.ca/msaa-diverse-populations-addendum-en-2021-01-01.pdf

SAMPLE: INVITATION TO LOCAL MPP/MP'S

Using appropriate letterhead

[Date]

[Insert address]

Dear [MPP/MP],

The [Your Centre Name] is hosting a Seniors Active Living Fair on [Fair Date]. You are cordially invited to bring greetings from the Province of Ontario/ Government of Canada.

The Seniors Active Living Fair is being hosted by [Your Centre Name] in partnership with the Older Adult Centres' Association of Ontario (OACAO), with funding provided by the Government of Ontario.

I have enclosed a schedule of the day's events and a list of partners and stakeholders who have already committed to participating.

We anticipate approximately [estimated number] people will participate in the day's events, which will include activities, seminars, demonstrations, and fun.

Your presence would greatly enhance the event, and we would be honoured to have you join us. Please advise me at [phone number] or [email address] by no later than [RSVP Date] to confirm your participation in this very special day. I look forward to seeing you on [Fair Date].

Sincerely,

[Name]
[Title]
[Your Centre Name]
[Contact Information]

SAMPLE: IN-PERSON SENIORS ACTIVE LIVING FAIR AGENDA

Seniors Active Living Fair

Agenda

10:00 am	Doors Open
10:00 am - 10:15 am	Opening Remarks: MPP Michael Kerzner, Councillor James Pasternak
10:00 am - 2:00 pm	Trade Show
10:00 am - 2:00 pm	Blood Pressure & Blood Sugar Testing: NYTHP
10:00 am - 2:00 pm	Refreshments
11:00 am - 11:30 am	Presentation: "Benefits Available for 55+"
12:00 pm - 1:00 pm	Presentation: "License Renewal & Safe Driving"
2:00 pm	Closing Remarks

FREE

Wednesday, March 11, 2026
10:00 am - 2:00 pm
1003 Steeles Ave. W., Toronto ON M2R 3T6

For more information: www.betelcentre.org/health-promotion-wellness or contact Charm: 416-225-2112, ext. 105 or charmj@betelcentre.org.

bernard betel centre

OACAO
The Voice of Older Adult Centres
La voix des centres pour aînés

Funding provided by:
Ontario

Presentation Agenda
SENIORS RESOURCE FAIR

Ministry Letter/Welcome at 10:15 am in the Upstairs Meeting Room

Organization/Partner	Presentation Title	Time	Location
Community Legal Clinic	Power of Attorney Resource	10:25 a.m. – 10:50 a.m.	Upstairs Meeting Room
Ministry of Transportation	Safe Winter Driving	10:55 a.m. – 11:20 a.m.	Upstairs Meeting Room
Alzheimer's Society	Memory, Aging and Brain Health	11:25 a.m. – 11:50 a.m.	Upstairs Meeting Room
Brantford Fire	Fire Safety at Home	11:55 a.m. – 12:20 p.m.	Upstairs Meeting Room
Golden Age Management	Aging with Intention	12:25 p.m.– 12:50 p.m.	Upstairs Meeting Room
Wayne Gretzky Sports Centre	Sit & Fit	12:55 p.m.– 1:20 p.m.	Upstairs Meeting Room
Brantford Police	Artificial Intelligence and the Impact on Law Enforcement	1:30 p.m.– 1:55 p.m.	Upstairs Meeting Room

Health Demonstration schedule:

Organization/Partner	Health Clinic Type	Time	Location
Grand River Community Health Centre	Blood Pressure Clinic	10:30 a.m. – 12:00 p.m.	Upstairs- Eagles Nest
Canadian Hearing Services	Hearing Screening	12:30 p.m. – 2:00 p.m.	Upstairs- Eagles Nest

CITY OF BRANTFORD

Older Adult Centres' Association of Ontario
Association des centres pour aînés de l'Ontario
OACAO
The Voice of Older Adult Centres
La voix des centres pour aînés
Est. 1973 50 years of service

Funding provided by:
Ontario

Older Adult Centres' Association of Ontario
Association des centres pour aînés de l'Ontario
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La voix des centres pour aînés
Est. 1973 50 years of service
Ontario

SAMPLE: FAIR PROMOTIONAL FLYER/POSTER




Seniors' Active Living Fair
Thursday Feb 26th
2026
BGC London
The Boys & Girls Club
184 Horton St.
London, ON
10 am - 2 pm
Join us for a day dedicated to healthy, active living!
• Community Resources
• Expert Speakers
• Fitness Demos
• ... and more!
Register for this FREE Event
bit.ly/SeniorsFair2026
OR
Call 519-434-9115 ext 258
*Healthy snack provided with registration!
in partnership with the OACAO (Older Adult Centres' Association of Ontario) & The Ministry for Seniors and Accessibility
Horton Street 50+ Centre
bgc London
OACAO
Funding provided by:
Ontario

Access Alliance
Multicultural Health and Community Services

Seniors' Fair





Let's get connected!

Join us to learn about services in the community and online that help seniors and older adults stay active and live healthy, independent lives.

Monday, October 27
10:30 am - 3:30 pm

761 Jane St., Toronto, ON

Featuring...

Exhibitors
Presentations
Demonstrations
Prizes!
Refreshments

QR **Register now**

416-760-8677 ext. 5233

seniors@accessalliance.ca

ACCESSPOINT JANE

Older Adult Centres' Association of Ontario
Association des centres pour aînés de l'Ontario
OACAO
The Voice of Older Adult Centres
La voix des centres pour aînés
celebrating 50 1973 - 2023

Funding provided by:
Ontario