

OACAO 2026 WEBINARS

CAPACITY BUILDING



This is a **FREE** Webinar for Seniors Active Living Centres and OACAO Members staff, older adult members and volunteers. Participation can be done Virtually (with live multilingual captioning) or by Telephone.

Join us for the next Capacity Builder Presentation:

The Marketing Map: Guiding Your Centre to Growth

Essentials of marketing planning for senior centre success. Learn how to maximize your budget and how to implement a tactical plan for maximum results.

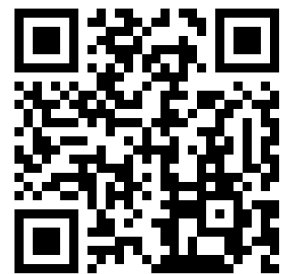
**Tuesday
January 20th
1:30pm- 2:45pm EST**



Please register in advance:

<https://oacao.wildapricot.org/event-64699629>

OR scan the QR code



For more information, contact OACAO



**905-584-8125 or
Toll Free 1-866-835-7693**



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Older Adult Centres' Association of Ontario
Association des centres pour aînés de l'Ontario

OACAO

The Voice of Older Adult Centres
La voix des centres pour aînés



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