



OACAO Annual Conference

# AGING WELL

COLLABORATE • INNOVATE • ADVOCATE

## 2024 Sponsorship Opportunities

October 28 & 29, 2024  
Hilton Mississauga / Meadowvale  
6750 Mississauga Rd, Mississauga

Diamond | Sponsor Level

Platinum | Sponsor Level

Gold | Sponsor Level

Silver | Sponsor Level

Bronze | Sponsor Level

Older Adult Centres' Association of Ontario  
Association des centres pour aînés de l'Ontario

**OACAO**

The Voice of Older Adult Centres  
La voix des centres pour aînés

Est. 1973



[oacao.org](http://oacao.org)

# SPONSORSHIP REGISTRATION FORM

Company/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Website: \_\_\_\_\_

*~ All opportunities are reserved on a first-come, first-served basis and space is limited.  
Please note that all non-business partners of OACAO will be subject to a vetting process before approval granted. ~*

SPONSORSHIP OPPORTUNITIES		FEE	REQUEST	TOTAL
<b>Diamond   Sponsor Level</b> Title Sponsor <i>(Includes Corporate Exclusivity)</i>	October 28 & 29	<b>\$7,750</b>	<b>RESERVED</b> Arbor Memorial	<b>N/A</b>
<b>Platinum   Sponsor Level</b> Banquet & Entertainment Sponsor <i>(Monday Evening)</i>	October 28	<b>\$3,500</b>		
<b>Gold   Sponsor Level</b> Welcome Reception Sponsor <i>(Sunday Evening)</i>	October 27	<b>\$2,000</b>	<b>RESERVED</b>	<b>N/A</b>
<b>Silver   Sponsor Level</b> Pre-Conference Learning Sessions Sponsor - Two (2) Available	October 27	<b>\$1,500</b>		
<b>Silver   Sponsor Level</b> Keynote Speaker Sponsor - Two (2) Available	October 28 & 29	<b>\$1,500</b>		
<b>Silver   Sponsor Level</b> Delegate Swag Sponsor - Four (4) Available	October 28 & 29	<b>\$1,500</b>		
<b>Silver   Sponsor Level</b> Lightning Talks Sponsor - One (1) Available	October 29	<b>\$1,500</b>		
<b>Bronze   Sponsor Level</b> Refreshments Break Sponsor - Four (4) Available	October 28 & 29	<b>\$1,000</b>		
<b>Bronze   Sponsor Level</b> Workshop Session Sponsor - Four (4) Available	October 28 & 29	<b>\$1,000</b>		
			<b>TOTAL FEES:</b> <i>(HST Exempt)</i>	<b>\$</b>

Please indicate your preferred method of payment:  Cheque  Credit Card  EFT

*Please contact the OACAO office at [sue@oacao.org](mailto:sue@oacao.org) or 1-866-835-7693 to finalize your payment.*

**Mail or Email your Completed Registration Form by  
Friday, August 16, 2024** *(with payment information)*  
to: Sue Hesjedahl at [sue@oacao.org](mailto:sue@oacao.org)

Send payments to:  
**OACAO - P.O. Box 65**  
Caledon East, ON, L7C 3L8

## Diamond | Sponsor Level

Reserved by  
**Arbor Memorial**

**Title Sponsor** (Includes Corporate Exclusivity)

**\$7,750**

### Benefits:

- 🌸 **Includes:** Platinum Level OACAO Business Partnership – All Business Partner Benefits
- 🌸 **Includes:** Dedicated Exhibitor table at Trade Show portion of 2024 Conference (Tradeshow on Oct. 28)
- 🌸 Specific Recognition for Title Sponsorship:
  - Open the Annual Conference by welcoming delegates to the conference on October 28, 2024
  - Opportunity to sponsor a keynote presentation for delegates at the conference.
  - Dedicated sponsor banner (provided by the sponsor) in ballroom for full length of conference
  - Prominent placement of name/logo on advertisements as they relate to the 2024 Conference
  - Company Advertisement in Annual Conference and Tradeshow Website
  - Name & Logo on display cards on delegate tables during full conference
  - Two (2) complimentary registrations to the full OACAO conference 2024 (Oct. 28 & 29)
- 🌸 Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website and promotional material
- 🌸 Company Name / Logo on Conference signage - displayed throughout the conference
- 🌸 Opportunity to provide co-branded Delegate Welcome Bag & distribute corporate literature (provided by sponsor)

**One (1) Available**

*Monday Evening Banquet & Entertainment Sponsor*

*Monday, October 28th at 6:00 pm*

## Platinum | Sponsor Level

**\$3,500**

### Benefits:

- 🌸 **Includes:** Dedicated booth at Trade Show portion of the 2024 Conference and Tradeshow (Oct. 28)
- 🌸 Specific Recognition for Monday Evening Banquet and Entertainment:
  - Introduction at Banquet and opportunity to welcome delegates to Banquet on Monday, October 28
  - Event includes themed banquet dinner, silent auction & live entertainment
  - Two (2) complimentary tickets to the Banquet on Monday, October 28
- 🌸 Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- 🌸 Company Name / Logo on Conference signage - displayed throughout the conference
- 🌸 Opportunity to distribute corporate literature (provided by sponsor) in delegate welcome bag
- 🌸 Opportunity to provide Banquet attendees (delegates) with a co-branded swag gift (provided by sponsor)
- 🌸 Dedicated sponsor banner displayed at the entrance to the banquet hall on Monday evening

For more information contact

**Sue Hesjedahl**

sue@oacao.org | 1.866.835.7693



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## Gold | Sponsor Level

### RESERVED

Sunday Evening Welcome Reception Sponsor  
Sunday, October 27th at 6:00 pm

\$2,000

#### Benefits:

- ✿ Specific Recognition for Sunday Evening Reception to kick-off OACAO's 2024 Aging Well Conference:
  - Introduction at Reception and opportunity to welcome delegates
  - Event includes Kick-off Reception, appetizers and beverages
  - Two (2) complimentary tickets to the Reception on Sunday, October 27
- ✿ Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- ✿ Company Name / Logo on Conference signage - displayed throughout the conference
- ✿ Opportunity to distribute corporate literature (*provided by sponsor*) in delegate welcome bag
- ✿ Opportunity to provide Reception guests (*delegates*) with a co-branded swag gift (*provided by sponsor*)

### Nine (9) Available

Four Categories to choose from...

## Silver | Sponsor Level

\$1,500

### Pre-Conference Learning Sessions Sponsor - Two (2) Available:

#### Benefits:

- ✿ Specific Recognition for the Pre-Conference Learning Sessions Sponsorship:
  - Opportunity to attend and welcome delegates to a Pre-conference learning session on Sunday, October 27
- ✿ Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- ✿ Company Name / Logo on Conference signage - displayed throughout the conference
- ✿ Opportunity to distribute corporate literature (*provided by sponsor*) in delegate welcome bag

OR

### Keynote Speaker Sponsor - Two (2) Available:

#### Benefits:

- ✿ Specific Recognition for Keynote Sponsorship:
  - Opportunity to introduce and/ or thank a keynote speaker at the conference
- ✿ Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- ✿ Company Name / Logo on Conference signage - displayed throughout the conference
- ✿ Opportunity to distribute corporate literature (*provided by sponsor*) in delegate welcome bag

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**Nine (9) Available**

*Four Categories to choose from...*

**Silver | Sponsor Level**

**\$1,500**

### **Delegate Swag Sponsor - Four (4) Available:**

**Benefits:**

- 🌸 Name / Logo co-branded on OACAO Conference Swag / Gift Item to be given out to all delegates during conference (*provided by sponsor, or \$1,500 donation to cover the cost of the item*)
- 🌸 Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- 🌸 Company Name / Logo on Conference signage - displayed throughout the conference
- 🌸 Opportunity to distribute corporate literature (*provided by sponsor*) in delegate welcome bag

**OR**

### **Lightning Talks Sponsor - One (1) Available:**

**Benefits:**

- 🌸 Specific Recognition for the 2024 Lightning Talks Sessions:
  - Invitation to participate in Lightning Talks on Tuesday, October 29
  - Name & Logo on display cards on tables during Lightning Talks session
- 🌸 Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- 🌸 Company Name / Logo on Conference signage - displayed throughout the conference
- 🌸 Opportunity to distribute corporate literature (*provided by sponsor*) in delegate welcome bag

**Eight (8) Available**

*Two Categories to choose from...*

**Bronze | Sponsor Level**

**\$1,000**

### **Workshop Session Sponsor - Four (4) Available:**

*(Several Workshops sessions available on Monday, October 28)*

**Workshop topics are to be chosen on a first-come basis.**

**Benefits:**

- 🌸 Opportunity to attend and participate in a Sponsored Workshop with the opportunity to introduce or thank the workshop presenter(s)
- 🌸 Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- 🌸 Company Name / Logo on Conference signage - displayed throughout the conference
- 🌸 Opportunity to distribute corporate literature (*provided by sponsor*) in delegate welcome bag

*For more information contact*

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— **Eight (8) Available** —

Two Categories to choose from...

**Bronze | Sponsor Level**

**\$1,000**

OR

**Refreshments Break Sponsor - Four (4) Available:**

*(4 Breaks Available between October 28 and October 29)*

**Benefits:**

- 🌸 Opportunity to network with delegates during the Refreshment Break
- 🌸 Company Name / Logo on Sponsor page of 2024 Conference and Tradeshow website
- 🌸 Company Name / Logo on Conference signage - displayed throughout the conference
- 🌸 Opportunity to distribute corporate literature (*provided by sponsor*) in delegate welcome bag

**All Sponsorship opportunities include public acknowledgement on OCAO social media platforms.**

Contact **Sue Hesjedahl** for more information: [sue@oacao.org](mailto:sue@oacao.org) or at 1-866-835-7693 or visit [www.oacao.org](http://www.oacao.org) conference sponsors and partners tab for full details.

**Sponsorship Registration Form Available on OCAO Website:**

<https://www.oacao.org/events/aging-well-conference/?tab=sponsors+%26+partners>



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**October 28 & 29, 2024**  
MISSISSAUGA

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