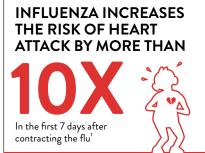
## USE TO FLU

IT'S TIME TO **INSIST THE ANNUAL FLU** SHOT BE PART OF THE FIGHT **AGAINST HEART DISEASE** 





ALL AGE GROUPS CAN BE AFFECTED BY THE FLU

But some groups are more at risk than others



VACCINATION CAN REDUCE THE RISK OF HEART ATTACKS DUE TO FLU BY AS MUCH AS

45%

PEOPLE ARE 14X
MORE LIKELY TO GET
VACCINATED IF HEALTH
PROFESSIONALS
RECOMMEND
IT'

THE ELDERLY, PEOPLE WITH UNDERLYING HEALTH CONDITIONS SUCH AS HEART DISEASE, CHILDREN UNDER 5 YEARS OLD, AND PREGNANT WOMEN



ARE AT GREATER RISK OF SEVERE DISEASE OR COMPLICATIONS WHEN INFECTED<sup>6</sup>



HEALTHCARE DIRECT COSTS INCREASE BY UP TO 2X

FOR PATIENTS WITH AT LEAST ONE COMPLICATION compared to those without complication.4

AFFECTS
DISADVANTAGED
GROUPS<sup>5</sup>
It is even more important

**CARDIOVASCULAR** 

DISPROPORTIONATELY

to consider preventive action.

DISEASE





