



OACAO Annual Conference
AGING WELL
REIMAGINE • REDEFINE • REDISCOVER
November 1-3, 2026 Mississauga

2026 Sponsorship Opportunities

Older Adult Centres' Association of Ontario
Association des centres pour aînés de l'Ontario

OACAO

The Voice of Older Adult Centres
La voix des centres pour aînés

Est. 1973

50⁺
years of service



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AGING WELL

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REIMAGINE. REDEFINE. REDISCOVER.

Across Ontario, Older Adult Centres are transforming what aging looks like - and the OACAO Aging Well Conference is where that transformation comes to life. Over 2.5 days, leaders, decision makers, innovators, and community builders from across Ontario will gather to reimagine programs, redefine community wellness, and rediscover new possibilities for supporting older adults. With keynote speakers, workshops, networking events, a welcome reception, and a signature gala experience, the conference offers sponsors a highly engaged audience and meaningful opportunities to build visibility, relationships, and impact.

This year's Aging Well conference isn't just an event; it's a movement —Join us and align your brand with positive aging, community wellness, and impact that matters!

Conference Details

Sunday, November 1 - Tuesday, November 3, 2026

Hilton Mississauga/Meadowvale
6750 Mississauga Rd, Mississauga ON

Trade Show: Monday, November 2nd, 2026

CONFERENCE AT A GLANCE

175+ engaged delegates from across Ontario including **Senior Centre leaders, decision makers, volunteers and sector partners**

2.5 days of sector specific keynote speakers, workshops, networking, social events and a Trade Show

A conference environment intentionally designed for connection, collaboration, and shared purpose

Strong visibility across multiple conference touchpoints.

Why Sponsor

Sponsoring the 2026 Aging Well Conference means joining the organizations shaping the future of aging in Ontario. Your support places you at the centre of a province-wide movement committed to innovation, inclusion, and community impact.

You'll gain:

Direct Access to Decision-Makers

Connect with leaders who influence programs, partnerships, and purchasing across **275+** Older Adult Centres and community organizations

Meaningful Engagement Opportunities

Participate in networking moments designed for conversation, collaboration, and relationship-building

High-Visibility Brand Presence

Your brand is showcased before, during, and after the conference through website placement, program recognition, signage, email promotion, and on-site acknowledgment

Alignment With a Sector-Wide Movement

Position your organization as part of the team focused on positive aging and community wellness and discovering new possibilities for older adults across Ontario

IF YOUR ORGANIZATION IS READY TO HELP REIMAGINE AGING IN ONTARIO, THIS IS WHERE YOUR SPONSORSHIP BELONGS



SPONSORSHIP REGISTRATION FORM

Company/ Organization Name: _____

Contact Person: _____

Telephone: _____

Email: _____

Address: _____

City: _____

Province: _____

Postal Code: _____

Website: _____

All opportunities are reserved on a first -come first- served basis and space is limited.

Please Note: All non-business partners of OACAO will be subject to a vetting process before approval granted.

Sponsorship Opportunities	Fee	Request	Total
Community Partner nonprofit sponsorship level	\$ 350		
Community Partner for-profit sponsorship level	\$ 500		
Supporting Partner sponsorship level	\$ 750		
Program Partner sponsorship level	\$ 1500		
Gold Partner Welcome Reception sponsorship	\$ 2500	 cyberimpact	
Platinum Partner Gala & Entertainment sponsorship	\$ 3750		
Diamond Partner Title sponsorship (includes exclusivity)	\$ 8500		

TOTAL FEES \$ _____
(HST Exempt)

Please indicate your preferred method of payment cheque ☐ credit card ☐ EFT ☐

Please contact Emily Angel at **emily@oacao.org** to finalize your payment.

Email your Completed form before
Friday, September 18th 2026 (with payment
information) to Emily Angel: **emily@oacao.org**

Send payments to:
OACAO- P.O Box 65
Caledon East, ON, L7C 3L8

OACAO.org

SPONSORSHIP LEVELS

The OACAO Aging Well Conference & Trade Show offers a range of sponsorship levels designed to meet different price points, visibility needs, and strategic positioning goals. Our sponsorship levels ensure every partner can participate in a way that aligns with their objectives and budget.

Community Partner Sponsor Level

\$350
non-profit rate

\$500
for-profit rate

An accessible entry point for organizations that want to show support and build brand awareness in the sector

Includes:

- Logo placement on conference website and in Conference Brochure
- Recognition on conference sponsorship signage (including table cards)
- Opportunity to distribute organizational literature/promo item in delegate conference bags
- Inclusion in “Meet the Sponsors” Social media carousel



Supporting Partner

Sponsor Level

Ideal for organizations seeking foundational visibility and alignment with the sector's collective momentum

Includes:

- All Community Partner Benefits

**PLUS ONE (1) BONUS CUSTOM OPPORTUNITY
(FROM COLUMN 1)**



Program Partner

Sponsor Level

A strong option for organizations seeking deeper engagement and visible presence throughout the conference experience

Includes:

- All Community Partner Benefits, plus:
- Logo placement at registration area.
- Logo inclusion in a pre-conference email to delegates.
- Inclusion in a Thank you/ Conference Wrap Up email sent to over 800 + OACAO Members and Supporters (via OACAO list serve)
- Sponsor Spotlight in pre-conference social media promotions

**PLUS ONE (1) BONUS CUSTOM OPPORTUNITY
(FROM COLUMN 2)**

\$750
(or prize valued at \$750)

Column 1

A. Refreshment Break Sponsorship (2 Available)

logo displayed at refreshment station + networking opportunity

B. Workshop Session Sponsorship (4 Available)

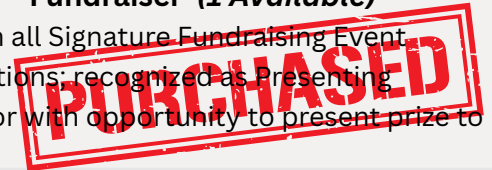
attend sponsored workshop session; introduce or thank presenter(s)

C. French Pre-Conference Session Sponsorship (3 Available)

display table + banner at session, introduction/thanks at session Sun., Nov 1 (*programmation en français*)

D. Presenting Sponsor at Signature Fundraiser (1 Available)

logo on all Signature Fundraising Event Promotions; recognized as Presenting Sponsor with opportunity to present prize to winner



\$1,500

Column 2

A. Keynote Speaker Sponsorship (2 Available)

Recognition during the keynote, with the opportunity to introduce or thank

B. Branded Conference Delegate Gift Sponsorship (4 Available)

Share your brand by providing a memorable, high-quality gift item for delegates. Popular options include branded notebooks, locally sourced confectioneries etc. Supply the items directly or have us coordinate on your behalf (in-kind donation valued at \$1,500 or financial contribution)

C. Lightning Talk Session Sponsorship (1 Available)

Recognition during the Lightning Talks, invitation to attend and open or close the session (Tues., Nov. 3)

Gold
Sponsor Level

Sunday
Welcome Reception
Sponsor Level

1

Available

\$2,500

**Happily Filled
for 2026 by**



cyberimpact

Join us in redefining connection at one of the conference's most anticipated networking events while creating brand recognition within the sector.

Includes:

- **All Program Partner primary benefits, plus:**
- Specific Recognition for the Sunday Evening Reception Kick-off of the OACAO's 2026 Aging Well Conference
- Set up display table, banners, etc. at Reception
- Opportunity to welcome delegates at the Reception
- Verbal recognition during the reception
- Prominent logo placement on Welcome Reception signage
- Two (2) complimentary tickets to the Welcome Reception (Sunday, November 1st)
- Sponsor mention in post-conference Wrap Up highlight video on social media and website



Platinum

Sponsor Level

Gala Dinner
& Entertainment
Sponsor Level

1

Available

\$3,750

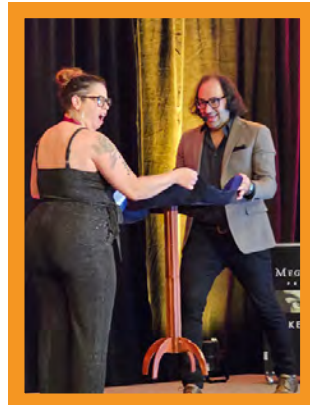
**Happily Filled
for 2026 by**

Gotcare

A premium sponsorship level for brand recognition within the sector and tied to the conference's signature Monday evening Gala experience

Includes:

- All Program Partner primary benefits, plus:
- Specific Recognition for Gala Dinner & Entertainment evening
- Set up a display table, banners, etc. at the Gala Event
- Opportunity to welcome delegates and guests
- Verbal recognition during the event
- Dedicated Digital Sponsorship recognition displayed on the Ballroom screen during the Gala event
- Half-page advertisement in the Conference Brochure
- Opportunity to provide branded delegate gifts at Gala (provided by the sponsor)
- Two (2) complimentary Gala event tickets
- Dedicated exhibitor table at the OACAO 2026 Aging Well Conference Trade Show (Nov 2)
- Sponsor mention in post-conference Wrap Up highlight video on social media and website



Diamond

Title
Sponsor Level

1

EXCLUSIVE
OPPORTUNITY

\$8,500

**Happily Filled
for 2026 by**



**Arbor
Memorial**

- A One (1) Year Platinum Level OACAO Business Partnership (\$1750 value)
- All Program Partner primary benefits, plus:
- Two (2) complimentary full OACAO 2026 Aging Well Conference registrations including banquet tickets.
- Dedicated exhibitor table at the OACAO 2026 Aging Well Conference Trade Show (Nov 2), premier location

Special Title Sponsor Recognition:

- Opportunity to provide Conference Opening Remarks
- Opportunity to give a brief organizational overview
- Opportunity to introduce a keynote speaker

Premium Visibility:

- Dedicated sponsor display table & banner in the ballroom for the full conference (sponsor-provided)
- Prominent name/ logo on the delegate table cards during the full conference
- Prime logo placement and featured recognition throughout the conference experience
- Opportunity to provide co-branded delegate bags (provided by the sponsor)
- Dedicated Digital Title Sponsorship recognition displayed throughout the full conference
- Full-page advertisement in the Conference Brochure
- Sponsor feature in post-conference Wrap Up highlight video on social media & website

Exclusive Benefits:

- Corporate Exclusivity
- First right of refusal on the following year's Title Sponsorship opportunity





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