



Older Adult Centres Association of Ontario

2010 Annual Education Forum

and Trade Show

[www.oacao.org/conference](http://www.oacao.org/conference)

October 18, 2010

12:00 pm—2:00 pm

Dear Business Partner,

I am pleased to offer your organization an opportunity to highlight your services and products to the largest growing demographic in Canada. On October 18, 2010 be part of the tradeshow at the Older Adult Centres Association of Ontario (OACAO) provincial Education Forum.

“Just about every industry in Canada is frantically studying the boomers. Their livelihoods depend on it,...In the next decade, seniors will outnumber children under 15....Boomers will, however, have more money to spend, will likely live longer and have more time in retirement to spend that money. Boomers are eager to enjoy retirement.” ,as noted by David K. Foot, Professor of Economics at the University of Toronto.

The OACAO Education Forum and Tradeshow will put you in direct contact with staff and volunteers working with seniors, and with seniors directly. Please read the enclosed Tradeshow Booklet and complete and return your Registration Form as quickly as possible. There are a limited number of spaces available and this is an opportunity you won't want to miss!

If you have any questions or comments, please do not hesitate to contact me.

Regards,

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**OACAO**

The Voice of Older Adult Centres  
 La voix des centres pour aînés