

OACAO CONFERENCE 2010



**EVERY  
SEVEN  
SECONDS**

The Older Adult Centres  
Association of Ontario

Annual  
Education Forum  
and Tradeshow

**OCTOBER 17, 18, 19 2010**

Sponsorship Package

## WE ARE THE OACAO!

The Older Adult Centres' Association of Ontario (OACAO) is a non-profit, province wide organization and a registered charity. It was first organized in 1973 as the Senior Citizens Centres Association of Ontario (SCCAO) based on the common concerns of those working in seniors' centres . The OACAO is funded entirely through membership fees, business partnerships, educational training ventures, management of special projects and various revenue generation initiatives. Currently the OACAO has 126 centres' representing 300 staff and 150 000 older adults across Ontario. Visit our website at [www.oacao.org](http://www.oacao.org)

## OUR MISSION

The OACAO is dedicated to provide resources, expertise and leadership to older adult centres and seniors' groups through advocacy, education, networking and innovative direction. The OACAO conference focus is to provide links, opportunity, and education to keep a finger on the pulse of the community.



## EVERY SEVEN SECONDS....

Every Seven Seconds-this year's conference theme- makes a connection to the catch phrase "*every seven seconds a baby boomer turns 50*"- *Bartlett DF.*, in Canada. This year's conference speakers will interactively promote and educate older adults and professionals in the older adult field, as we prepare for older adults to outnumber children under the age of 15. It is forecasted that people eighty and up will increase in population by forty-three percent (Statistic Canada).

# Education Forum and Tradeshow

Delta Guelph Hotel and Conference Centre

October 17-19, 2010

**OACAO**

The Voice of Older Adult Centres  
La voix des centres pour aînés

## Details of Event

### **KEYNOTE ADDRESS**

The OACAO strives to bring the most prominent speakers each year in order to keep its delegates up to date with current issues and events in the older adult field. Our keynote speakers will address issues that will inspire and motivate conference delegates.

### **TRADE SHOW**

The Trade Show is designed to draw together a colourful assortment of organizations under one roof to promote the most current and relative initiatives, issues and projects for conference delegates. It gives organizations a chance to meet with conference delegates and other organizations in networking and viewing exhibit projects in the older adult field.

### **ANNUAL EDUCATION FORUM**

The commitment of the Annual Education Forum is to present professionals in the older adult field and older adults with a variety of interactive educational workshops and presentations over the course of three days.

## Sponsorship Opportunities

We recognize that the sponsorship of any conference is an investment. Sponsorship opportunities and associated benefits have been designed to optimize the potential for sponsors to obtain a return on their investment. We would be pleased to review the options and benefits of sponsoring with you.

If you are interested in sponsoring the Educational Forum, simply review the opportunities outlined in the following document and return the enclosed Sponsorship Agreement to:

Older Adult Centres Association of Ontario  
c/o Evergreen Seniors Centre  
683 Woolwich Street  
Guelph, Ontario N1H 3Y8  
Phone (519) 823-1291      Fax: (519) 823-8972  
E-mail: [chris.zamin@guelph.ca](mailto:chris.zamin@guelph.ca)

# Sponsorship Opportunities

## **Conference Business Partner Level**

**\$4,000**

One (1) available

Benefits:

- ❖ Opening Annual Educational Forum by welcoming delegates to conference on October 17, 2010
- ❖ OACAO Gold Level Business Partner membership. Some benefits include:
  - A brief write up about your company on the OACAO website - Business Partners' page with your email address
  - Your company name, write up, and email on the OACAO Annual Report and Annual Membership Directory
  - Option to include a flyer in each copy of the OACAO newsletters and website (sent 3 times a year)
- ❖ Dedicated booth in trade show portion of the 2010 Educational Forum and Tradeshow (Oct. 18)
- ❖ Dedicated sponsor banner (as provided by the sponsor) in ballroom over the length of forum (Oct. 17, 18, 19)
- ❖ Exclusive placement of name/logo on all advertisements as it relates to the 2010 Education Forum and Tradeshow
- ❖ Company Name or Logo link on OACAO website
- ❖ Company Name or Logo in Annual Educational Forum and Tradeshow registration brochure
- ❖ Two (2) complimentary passes to OACAO conference 2010 (Oct. 17)
- ❖ Opportunity to distribute corporate literature (as provided by sponsor) in delegate welcome bag

## **Platinum Level (Meal Sponsor)**

**\$2,000**

Two (2) available

Benefits:

- ❖ Name or Logo in Annual Educational Forum and Tradeshow registration brochure
- ❖ Name or Logo link on OACAO website
- ❖ Name/Logo display cards on dining tables during all meals for one day (meals include: breakfast, morning break, lunch, afternoon break, and dinner).
- ❖ Two (2) complimentary passes to education forum on October 17 or October 19, 2010
- ❖ Opportunity to distribute corporate literature (as provided by sponsor) in delegate welcome bag

**Gold Level (Education Sponsor) \$1,000**

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Four (4) available

Benefits:

- ❖ Dedicated booth in trade show portion of the 2010 Educational Forum and Tradeshow (Oct. 18)
- ❖ Opportunity to distribute corporate literature (as provided by sponsor) in delegate welcome bag
- ❖ Signage (as provide by sponsor) in presentation room, for duration of education forum (noon Oct. 17 through to noon Oct. 19)

**Silver Level (Keynote Sponsor) \$750**

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Two (2) available

Benefits:

- ❖ Introduction of keynote speaker (Choose from dates-Oct. 17 or October 19)
- ❖ Signage (as provided by sponsor) in presentation room of keynote address
- ❖ Opportunity to distribute corporate literature (as provided by sponsor) in delegate welcome bag

**Bronze Level (Entertainment Sponsor) \$650**

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Two (2) available

Benefits:

- ❖ Introduction of evening entertainment (Oct 17 or Oct 18)
- ❖ Signage (as provide by sponsor) in presentation room of entertainment
- ❖ Opportunity to distribute corporate literature (as provided by sponsor) in delegate welcome bag

**Network Sponsor \$300**

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Two (2) available

Benefits:

- ❖ Name/Logo in Annual Educational Forum and Tradeshow Forum registration brochure
- ❖ Signage (as provided by sponsor) in networking space for choice of one (1) day and evening of conference

## Sign Us Up!

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Province: \_\_\_\_\_ City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

Email: \_\_\_\_\_ Business/Organization    Personal  
*(Please Circle One)*

Donor Authorized Signature: \_\_\_\_\_

Please sign us up for:

- Conference Partner** Sponsorship Package ~ \$4,000 (Deadline for this opportunity expires June 14, 2010)
- Platinum** Sponsorship Package ~ \$2,000 (Deadline for this opportunity expires June 14, 2010)
- Gold** Sponsorship Package ~ \$1,000
- Silver** Sponsorship Package ~ \$750
- Bronze** Sponsorship Package ~ \$650
- Network** Sponsorship Package ~ \$300
- Other Monetary Amount: \_\_\_\_\_

Please send your "Sign Us Up!" form to us in one of the following ways:

**MAIL: OCAO Conference Sponsorship**

c/o Evergreen Senior Centre  
683 Woolwich Street  
Guelph, Ontario  
N1H 3Y8

\* Please make cheques payable to  
"The City of Guelph"

**FAX:** (519)-823-8972

**EMAIL:** chris.zamin@guelph.ca

Please remember to send a copy of your logo. (Preferably electronically)

For further information, please contact:

**TELEPHONE:** (519)-823-1291 ext. 2453

*We Thank-You for your generous contributions*

**OCAO**

The Voice of Older Adult Centres  
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