

## Business and Conference Partners

This is your opportunity to display your organization's products and services to over 128 OACAO member organizations with a combined membership of over 150,000 older adults from across Ontario.

Opportunities are available for your organization to become involved with the OACAO at four levels. The levels and benefits are described below.

We look forward to sharing the unique aspects of your organization with our exciting and dynamic association!

### **Gold Partner** - Annual Fee of \$1,500 *(good from April 1, 2010 though March 31, 2011)*

- Booth at the Trade Show of the OACAO Annual Conference
- Logo on the Front Page of the OACAO website with a hot link to your company website
- Brief write up on the Business Partner page of the OACAO website with a link to your website
- Membership Directory with your company listed on the Business Partners page
- Annual Report with your company listed on the Business Partners page
- Company website listed in each OACAO newsletter (hard and electronic copy)
- Access to the OACAO email list serve for distribution of marketing materials
- Marketing material can be inserted into each newsletter and via OACAO email program
- Membership Certificate

### **Silver Partner** - Annual Fee of \$1,200 *(good for 1 year from date of purchase)*

- All of the above benefits excluding a Booth at the Trade Show

### **Conference Partner** - One time fee of \$300

- Booth at the Trade Show of the OACAO Annual Conference
- Inclusion of your company name in the Conference Brochure (hard copy and electronic copy on the OACAO website and in the Trade Show listing)
- Promotional material may be put into the Conference Delegate Kits

A Business and Conference Partners Membership Form may be obtained at [www.oacao.org](http://www.oacao.org) or by contacting the OACAO office at 905-497-8122 or Toll Free at 1-866-835-7693.