

Business and Conference Partners

Levels and Fees 2011 – 2012

Valid from April 1 through March 31

Our goal is to help you market your products and/or services to the 160,000 older adults that participate in activities at older adult centres across the province.

This is your opportunity to display your organization's products and services to over 135 OACAO member organizations with a combined membership of over 160,000 older adults from across Ontario.

Opportunities are available for your organization to become involved with the OACAO at four levels. The levels and benefits are described below.

We look forward to sharing the unique aspects of your organization with our exciting and dynamic association!

Gold Partner - Annual Fee of \$1,500

- Booth at the Trade Show of the OACAO Annual Conference (over \$300 value)
- Logo on the Front Page of the OACAO website with a hot link to your company website
- Brief write up on the Business Partner page of the OACAO website with a link to your website
- Membership Directory with your company listed on the Business Partners page
- Annual Report with your company listed on the Business Partners page
- Company website listed in each OACAO newsletter (hard and electronic copy)
- Access to the OACAO email list serve for distribution of marketing materials
- Marketing material can be inserted into each newsletter and via OACAO email program
- Membership Certificate

Silver Partner - Annual Fee of \$1,200

- All of the above benefits excluding a Booth at the Trade Show at the OACAO Conference

Conference Partner - \$300

- Booth at the Trade Show of the OACAO Annual Conference in Ottawa October 23 & 24, 2011
- Inclusion of your company name in the Conference Brochure (hard copy and electronic copy on the OACAO website and in the Trade Show listing)
- Promotional material may be put into the Conference Delegate Kits

A Business and Conference Partners Membership Form may be obtained at www.oacao.org or by contacting Sue Hesjedahl at the OACAO office at sue@oacao.org or calling 905-584-8125 or Toll Free at 1-866-835-7693.

Thank you for your interest in supporting the OACAO.