

## **Business Partners 2010 - 2011**

### **Benefits to Membership**

**Our goal is to help you market your products and/or services to the 150,000 older adults that participate in activities at older adult centres across the province.**

1. Access to staff and volunteers in over 128 Older Adult Centres in the Province of Ontario.
2. Access to membership in centres of over 150,000 older adults.
3. Your logo on the Home Page of the OACAO with a link to your webpage.
4. A brief write up about your company on the OACAO Business Partners' page with your email address..
5. Your company name and email address listed in the OACAO Newsletter distributed to all members in hard copy, via email and list serve.
6. Your company name, write up and email address in the Annual Report.
7. Your company name, write up and email address in the Annual Membership Directory.
8. Your company name and contact information on the Membership List on the OACAO website.
9. The option to include a flyer in each copy of the OACAO newsletter sent out via hard copy 3 times per year and posted on the OACAO website.
10. As a Gold Member or Conference Partner, at your booth at the Annual Conference, you will have the opportunity to talk directly to over 150 centre staff and volunteers from across the province who are responsible for the operation of centres.
11. Upon becoming a member of the OACAO, you will be able to join the List Serve of over 275 individuals giving you immediate access to all pertinent information regarding older adults and older adult centres and direct access to provide information regarding your company's services.
12. The opportunity to participate in the Information and Active Living Fairs organized province wide by the OACAO ( a separate fee may be required)
13. Where permitted, the opportunity to provide flyers to the members of OACAO member centres.
14. The opportunity to provide Sponsorship at Provincial and Regional OACAO events and local OACAO Member Centre events.
15. Access to the OACAO Member Profile published every 2 years.